

ENEXIS

First Insights from the Smart Grid pilot

“Jouw Energie Moment”

Your Energy Moment

November 25th, 2013

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JOUW
ENERGIE
MOMENT



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Why?



What to change?

1. Less



2. Other moments



Where to start?



Zwolle & Breda



 **INDESIT**
company



financiële momenten

vrijdag 26 oktober 2012, 16:27



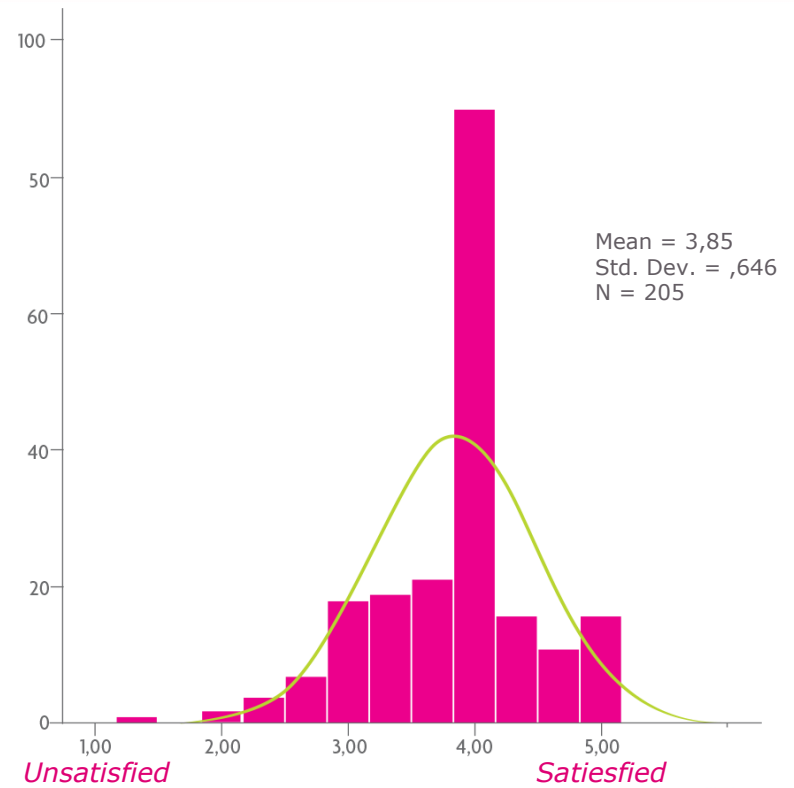
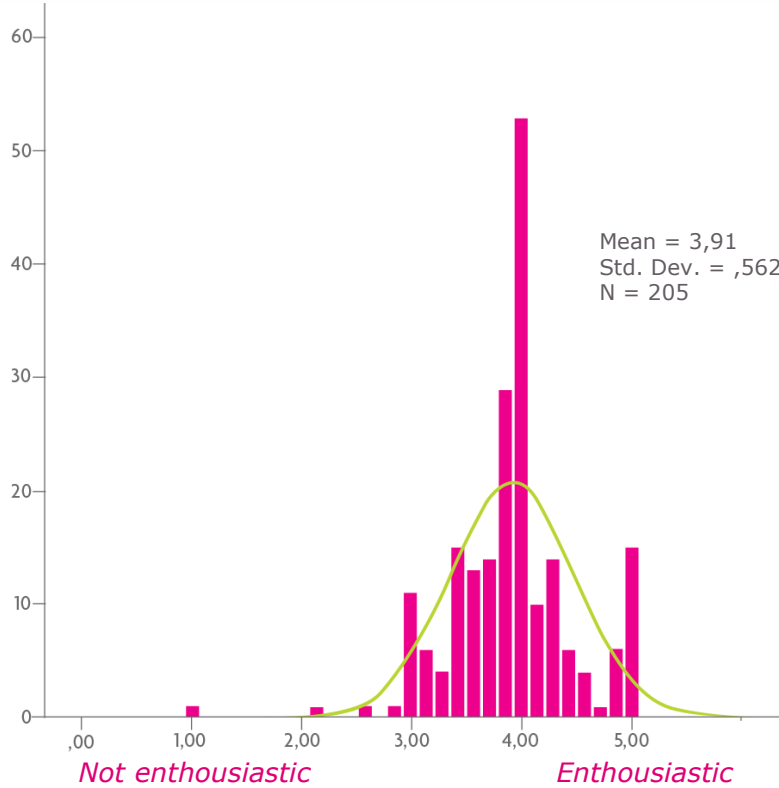
voorspelling komende 24 uur



First insights

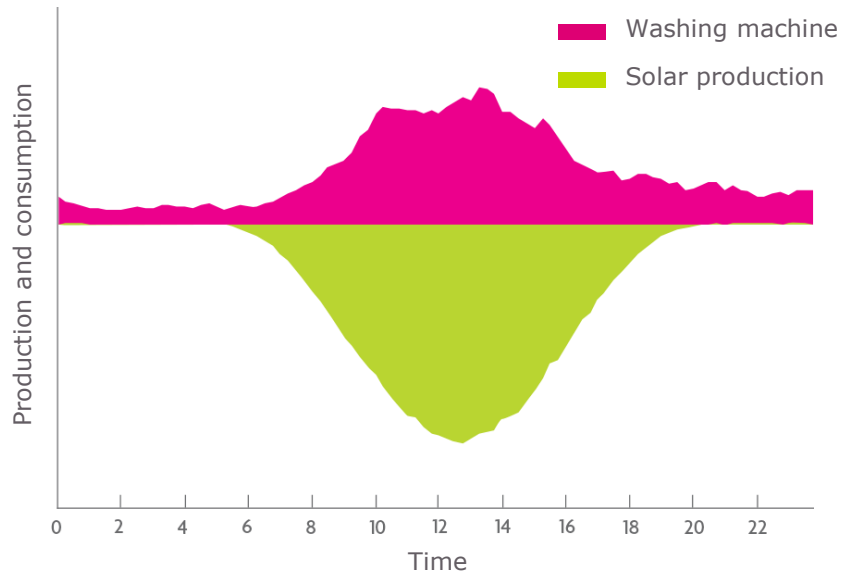
1. Acceptability is there
2. Consumption shifts
3. Important motivation is money

Support

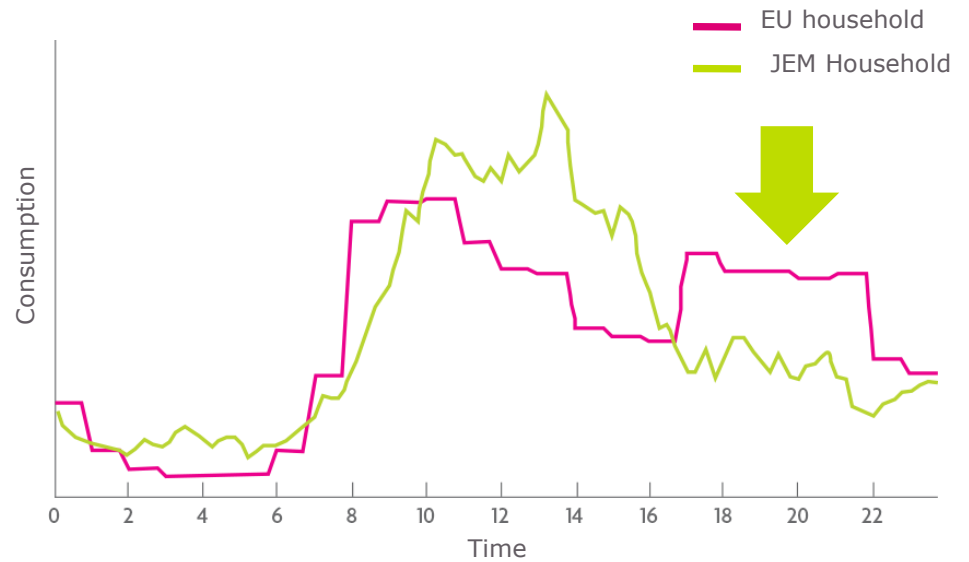


Consumption shifts

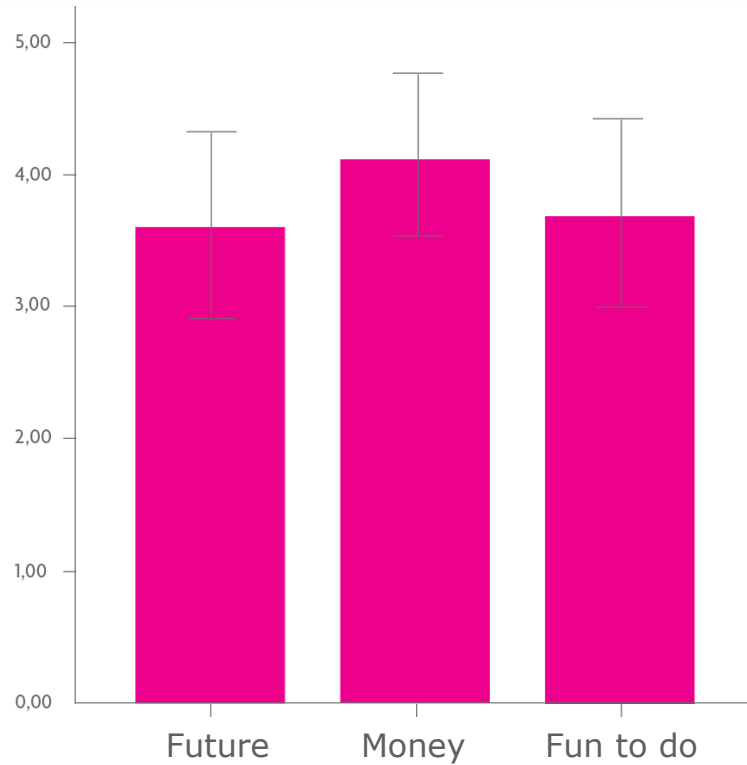
Jouw Energie Moment: January 2013 to August 2013



Average consumption washing machine (weekdays)



Important motivation is money



To do's

1. Long term impact
2. Quantifying shift and economic value for several actors
3. Differences between groups

Conclusions

1. Big investments can be avoided
2. Acceptability is there
3. Consumption shifts
4. Important motivation is money



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